**VRINDA SALES STORE ANALYSIS**

1. **Total Sale Amount –** Rs 2.1 Cr
2. **Total Order Quantity :** 31000 orders
3. **Top 5 City by Order Amount :** Maharashtra > Karnataka > UP > Telangana > TamilNadu
4. **Top 5 Cities by Order Quantity :** Bengaluru > Hyderabad > New Delhi > Chennai > Mumbai
5. **Top 5 Category for Sales :** Set > Kurta > Western Dress > Top > Saree
6. **Top 5 Shopping Channel :** Amazon > Myntra > Flipkart > Ajio > Nalli
7. **Almost 70 % consumers are Females and rest Males**